

WHOLESALE LOOKBOOK · 2026

Reich Couture

Woven with intention. Worn with pride.



EST. 2000 · JAIPUR, INDIA

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OUR STORY

"Every thread tells the story of a Jaipur artisan."

For over two decades, Reich Couture has been crafting garments that bridge the gap between traditional Indian artisanship and contemporary global fashion. Each piece carries the legacy of Jaipur's finest craftspeople — from hand block printers who have perfected their art across generations, to embroidery artisans whose stitches tell stories of heritage and pride.

20+

YEARS

200+

STYLES

3

CONTINENTS

100%

ETHICAL

Artisan Heritage

Direct from Jaipur's finest craftspeople, preserving centuries of tradition.

Ethical Production

Fair wages, safe conditions, and sustainable practices throughout.

Premium Materials

Pure khadi, organic cotton, and authentic hand block prints.

Global Reach

Shipped from Germany to Europe, North America, and worldwide.

Locations: Jaipur, Rajasthan, India · Friedberg, Germany

Tops & Blouses

9 styles



RC-001

Boho V-Neck Button Blouse — Relaxed Fit Summer Top

Cotton & Polyester Blend

SUSTAINABLE

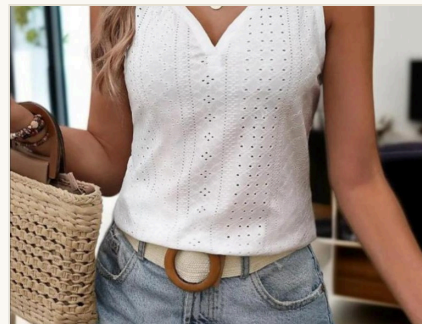


RC-002

NIM Handspun Organic Cotton Top — Sleeveless Top with Meadow Flower Embroidery

Handspun Organic Cotton (Ambar Charkha)

HANDMADE



RC-003

Summer Eyelet Tank Top — Breathable V-Neck Top

Soft Eyelet Cotton Blend

BESTSELLER



RC-005

Linen V-Neck Tank Top — Front Tie Summer Sleeveless Blouse

100% Washed Linen, 150 GSM

HANDMADE



RC-008

Ruched Button-Down Puff Sleeve Top — In Yellow Stripe

Cotton Blend with Stripe Texture

TRENDING



RC-009

Hand Block Print Red Floral Cotton Shirt — Women's 3/4 Sleeve V-Neck Blouse

100% Pure Cotton, Handwoven, Hand Block Print

HANDCRAFTED

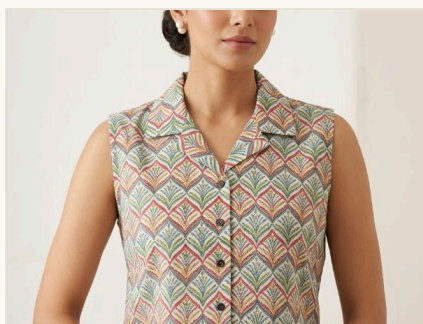


RC-010

Asymmetrical Neck Sleeveless Top — Slim Fit Straight Hem, French Blue

Breathable Fabric Blend

READY TO DISPATCH



RC-015

Iris Artisanal Sleeveless Button-Down — Block-Print Collared Crop Top

100% Breathable Cotton

NEW ARRIVAL



RC-022

Ruched Square-Neck Crop Top — Tie-Front Bodice, Long Balloon Sleeves

Cotton-Blend Crepe (confirm composition)

NEW ARRIVAL

REICH COUTURE COLLECTION

Dresses

6 styles



RC-004

Kyra Floral Hand Block Print Midi Dress — Bohemian Cotton Dress

100% Cotton, Hand Block Print

HANDCRAFTED

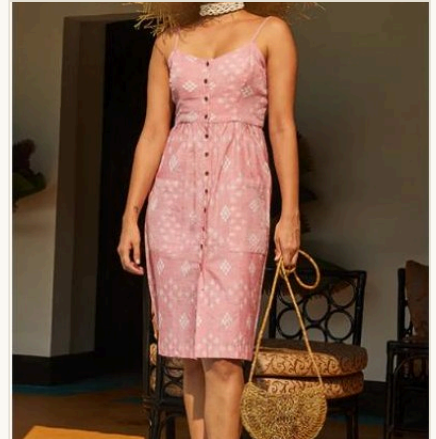


RC-006

Pink Flare Handloom Cotton Ikkat Dress — Vacation Ready Shirt Dress

Handloom Cotton Ikkat

HANDCRAFTED



RC-007

Posh Handwoven Pure Cotton Ikat Dress — Midi Slip Dress

Handwoven Orissa Ikat, Pure Cotton

HANDWOVEN



RC-011

Sleeveless Floral Fit & Flare Mini Dress

Lightweight Cotton Blend

READY TO DISPATCH



RC-016

Azure Tile Pure Cotton Floral Midi Slip Dress

100% Pure Cotton

COASTAL CHIC



RC-021

Celeste Tiered Cotton Mini Dress — Deep V-Neck Block Print Sundress

100% Cotton

NEW ARRIVAL

REICH COUTURE COLLECTION

Co-ord Sets

5 styles



RC-012

Indigo Garden Co-ord Set

100% Cotton

NEW ARRIVAL

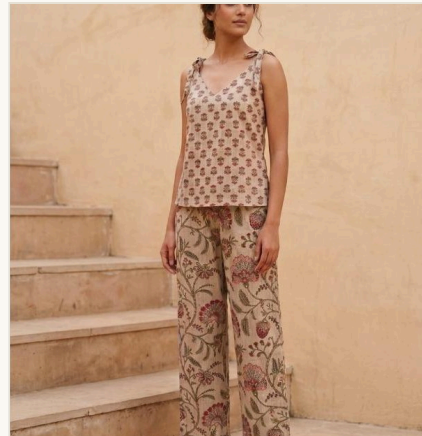


RC-013

Nilaya Block-Print Cotton Tunic & Trouser Set — Blue Geometric Leaf

100% Breathable Cotton

NEW ARRIVAL



RC-014

Aisha Hand-Block Floral Cami & Wide-Leg Trouser Set — Lounge Set

100% Cotton Khaddar, Woven Stripe Texture

NEW ARRIVAL



RC-017

Oatmeal Raw Khadi Cotton Co-ord Set — Tank & Short Set

100% Hand-Spun Khadi Cotton

SUSTAINABLE



RC-020

Meadow Bloom Hand Embroidered Linen Co-ord Set

100% Pure Linen

NEW ARRIVAL

REICH COUTURE COLLECTION

Rompers & Playsuits

2 styles



RC-018

Summer Dream Tropical Wrap Skort Romper

Lightweight Rayon Blend

VACATION EDIT



RC-019

Azul Paisley Cotton Romper — Hand Block Print
Spaghetti Strap Playsuit

100% Cotton

NEW ARRIVAL

REICH COUTURE COLLECTION

Skirts & Trousers

3 styles



RC-023

Tiered Smocked Ruffle Mini Skirt —
Shown styled with RC-022

Textured Cotton Blend (confirm composition)

NEW ARRIVAL



RC-024

Striped Tie-Waist Wide-Leg Trousers
— Colourway: Pink

Printed Stripe Cotton Blend (confirm
composition)

NEW ARRIVAL



RC-025

Striped Tie-Waist Wide-Leg Trousers
— Colourway: Teal — same style as
RC-024

Printed Stripe Cotton Blend (confirm
composition)

NEW ARRIVAL

Working With Us

Currency	EUR
Minimum Order	200 pcs per style — sizes & colourways can be mixed within the MOQ
Payment Terms	30% advance on order confirmation, 70% balance before shipment (bank transfer / T/T)
Samples	Sample cost: EUR 25–35 per style (courier included) — credited against your first bulk order. Sample lead time: 7–10 working days.
Production	Production lead time: 30–45 days after order confirmation and advance payment
Shipping	FOB Jaipur, India (EXW and delivered-from-Germany options available on request)

Full pricing and per-style MOQ are listed in the accompanying Wholesale Line Sheet. Figures above are proposed terms — please confirm before quoting buyers.

Let's build your next collection together.

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Locations Jaipur, Rajasthan, India · Friedberg, Germany

reichcouture.com